

# Port of Hamburg Marketing Registered Association

#### Your Contact:

Stefan Breitenbach Head of Project Development Phone: +49 40 37709 121 Email: breitenbach@hafen-hamburg.de

Port of Hamburg Marketing www.portofhamburg.com

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## MARITIME MARKETING COMPETENCE SINCE 1985



A global network of 13 representative offices combining more than 30,000 contacts of business, industry, associations and politics



Public Private Partnership: Hamburg Port Authority and about 280 members along the maritime transport chain



Departments: Market Research, On-/Offline Media, PR, Project Development, Event & Conference Planning, Press

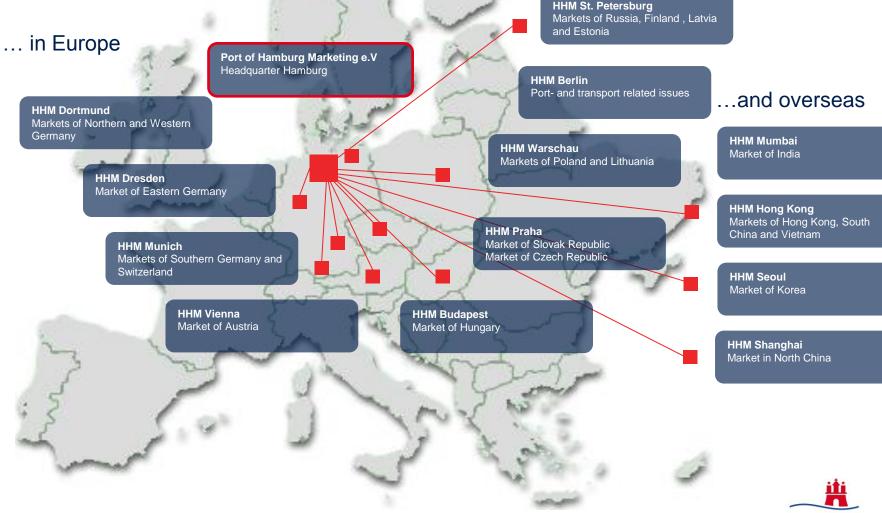


Activities are neutral with regard to competition and enterprises



# OVERVIEW OF OUR COMPETENCES.

## **REPRESENTATIVE OFFICES**



Port of Hamburg Marketing

# OUR EXPERIENCE IN PROJECTS.



## **Topics of Interests**

- Shaping future maritime and transport policies
- TEN-T CNC
- Green transport corridors
- Supply chain optimisation and strategy
- Better integration of transport modes
- Modal shift to rail & inland navigation



## THANK YOU FOR YOUR ATTENTION.

### Port of Hamburg Marketing Regd. Assn.

Pickhuben 6 20457 Hamburg GERMANY

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